Social Cheat Sheet

Copy & Paste

Simply copy and paste the tweets below, which link to educational articles on AAR.org. You can also add your Congress member’s handle to tweet the fact directly to them.

- U.S. #freightrail has spent an average of $68M DAILY on the nationwide rail network that connects businesses to meet growing demand & helps every day Americans cut traffic & pollution. #RailDay2020 https://bit.ly/2RGvbkP

- Short line and regional railroads serve nearly 10,000 customers, employ 17,800 railroaders and deliver $4.64 billion in revenue to the U.S. economy. #RailDay2020 https://bit.ly/36kKAMO

- Recent years have been the safest ever for the rail industry, with the train accident rate down 10% since 2009. #RailDay2020 https://bit.ly/37jBwJt

- Railroads rely on technologies to drive safety, operational and environmental improvements. #RailDay2020 https://bit.ly/2unfdEk

- As the most sustainable way to move goods over land, a freight train, on average, moves 1 ton of freight 470+ miles on one gallon of fuel. https://bit.ly/36fvKXV

Write Your Own Tweets

Below are example tweets where you can fill in your member of Congress (MOC), state and/or a photo. Member handles are listed in your app and in your hardcopy packets.

- Thank you [tag MOC] for meeting with us on #Railday2020 to discuss how freight railroads move America safely, efficiently and sustainably.

- Railroads in [state] & across the U.S. are tech savvy — using Big Data, drones and ultrasound to enhance safety & efficiency. #RailDay2020

- Balanced rail regulations work: Shippers today can move 2x the amount of goods for about the same price they paid over 30 years ago. [tag MOC] #RailDay2020

- Freight rail privately spends an average of $68 million daily to maintain and modernize their 140,000-mile network, which creates a stronger economy in [state]. [tag MOC] #RailDay2020

- Moving freight by rail takes trucks off [state] roads, alleviating congestion and lessening the burden on our ailing infrastructure. [tag MOC] #RailDay2020

Send a Retweet

Follow AAR (@AAR_FreightRail), GoRail (@GoRail) and the American Short Line and Regional Railroad Association (@ASLRRRA) and retweet their #RailDay2020 posts.